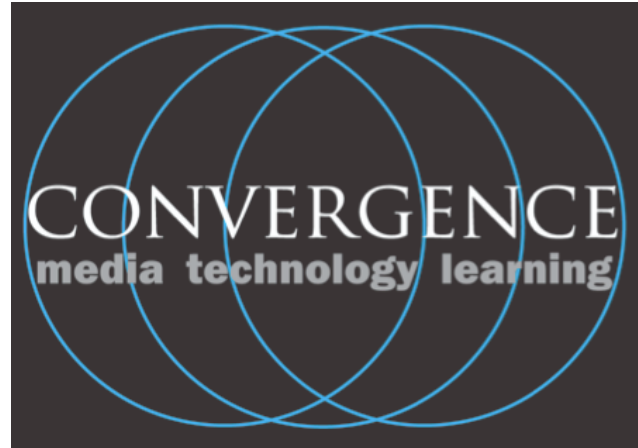


**CCUMC: Leadership in  
Media & Academic Technology**  
2010 Annual Conference

**October 6 - 10, 2010  
Buffalo, New York  
Hosted by the University at Buffalo**



## **Call for Presentation Proposals**

### **About the Conference**

The CCUMC Annual Conference is the premier annual event for the sharing of knowledge and wisdom about media and academic technology in higher education institutions throughout North America. CCUMC's 2010 conference promises to be the best yet, with a fun, exciting, and informative mix of 24 scheduled concurrent sessions, 6 interest groups, and daily keynotes and general sessions. This year's conference will include a special campus tour of University at Buffalo facilities highlighting media, academic technology, and learning spaces, as well as an outing to Niagara Falls for a tour and dinner.

### **Invitation to present**

CCUMC invites members and other interested parties to submit proposals for presentations to be considered for inclusion into the conference program. Each concurrent session is allotted a one hour time slot for their program, which generally includes 45 minutes for a formal presentation and additional time for Q&A or discussion. Presentations may be made by individuals, or by panels of presenters from one or more institution. Although the tone of the CCUMC Annual Conference is decidedly informal, presentations are expected to be professional and thorough, as they will represent the presenters, their institutions, and CCUMC.

### **Topics**

CCUMC encourages both a variety and depth of presentation proposals centered around leadership and the convergence of media, technology, and learning in higher education. A sampling of topics of interest include:

*Leadership:* Staff development, project management, faculty training, customer service, strategic alignment, benchmarking, media services planning, chargebacks, media center leadership, "cost-no-object" and budget projects, staff rewards, disaster plans and course continuance strategies, money savings

*Media:* Distance and online learning, copyright, digital materials licensing, transitions in collection development, new media collections such as videogames, digital content, audio/video books, e-books, Blu-Ray, digital reserves, on-demand video, checkout services, digitizing projects, locally managed streaming media, mobile library access

*Technology:* Classroom technology, Green AV & IT, A/V & building systems integration and commissioning, Videoconferencing, Integration of H.323 infrastructure with instant messaging and VOIP, security & safety, facilities, acoustics & audio system design, projection technologies, high definition migration, digital TV, HDCP/EDID/HDMI, campus cable TV, emergency notification, control systems, remote asset management, trouble ticketing, emerging technologies, and standards

*Learning:* Green learning, instructional design, media literacy, social media, Web 2.0, classroom response systems (clickers & online), mobile instructional iPhone/smart phone applications, podcasting, iTunes U, classroom design, lecture capture, and online courses

### **How to submit**

Presentation proposal submissions are accepted online at the 2010 Annual Conference website: <http://ccumc.buffalo.edu/proposalsubmission.html>

Presentation proposals require contact information for all presenters, session title, short summary, and a maximum 500-word abstract. The deadline for proposal submissions is **Friday, April 2, 2010**.

### **What to expect**

The CCUMC Program Committee exists to ensure the highest quality program for Conference attendees. As part of that charge, the CCUMC Program Committee is eager to assist potential presenters in developing topics, finding co-presenters, or answering any questions about conference content or the submission process. Following the proposal submission deadline, the Program Committee will electronically mail proposal acceptance letters on **April 28, 2010**. The final Program will be published on **May 17, 2010**, the same day that conference registration opens. Conference presenters will need to submit materials to the CCUMC Conference Proceedings Editor for inclusion in the printed Proceedings book by **August 2, 2010**, and to register for the conference no later than **September 1, 2010**.

### **Who to contact**

For additional information, questions, or assistance with a proposal submission, please check the conference website <http://ccumc.buffalo.edu> or contact either of the CCUMC Conference Committee Co-Chairs or the CCUMC Executive Office:

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